

I JUST WON A MILLION!

YES, A MILLION

KISSES FOR CUTTING MY BUDGET IN HALF

HE SAID IT COULDN'T BE DONE.....

BUT BY SHOPPING AT WESTERN FARMS I HAVE DONE IT!.....

BESIDES THE FREE GIFTS I GET WITH MY TAPES, THE MONEY I SAVE IS AMAZING!

A REAL GIGANTIC. FABULOUS DOLLAR SALE!

SAVE DOLLARS---SAVE TAPES FOR FREE GIFTS.....

----- YOU SAVE EVERY WAY AT WESTERN FARM -----



SEE FOR YOURSELF...
CHECK THESE ITEMS!

- | | |
|--|---------------------|
| Roger's Bit—303 Can HONEY PEAS | 8 for \$1.00 |
| Hunt's Apricots, 2½ Can | 5 for \$1 |
| Marlo Giant 1½-Lb. Can Chili and Beans | 3 for \$1 |
| Hunt's 2½ Can Peaches, Sliced or Halves | 5 for \$1 |
| Beech Cliff Sardines, Flat Tin | 10 for \$1 |
| Cock Walk Stewed Tomatoes, No. 303 Can | 7 for \$1 |
| Peach and Apricot Nectar, 12-Oz. | 10 for \$1 |
| Progresso Tomato Sauce | 18 for \$1 |
| Moor House 13-Oz. Lge. Jar Mustard | 8 for \$1 |
| Toilet Tissue, Northern Soft | 15 for \$1 |
| Quaker State Mushrooms, 6-Oz. Can | 4 for \$1 |
| Campbell's Tomato Soup, 10-Oz. Can | 10 for \$1 |
| Giant Size Big Roll Scott Towels | 3 for \$1 |
| Chicken of the Sea ½ Size Chunk Tuna | 4 for \$1 |
| Linton's 16-Bag Tea | 4 for \$1 |

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| CHICKEN OF THE SEA TUNA Chunk Style 4 FOR 99¢ | GLOBE A-1 MACARONI OR SPAGHETTI 2 for 29¢ |
| Large 29c Bag Granny Goose Crackle Fresh Dip Chips | 4 for \$1 |
| Sunshine Crackers, 1-Lb. Box | 4 for \$1 |
| Fresh Large Loaves Bread | 4 for \$1 |
| Vet's Dog Food, Full Lb. Can | 18 for \$1 |
| Del Haven 12-Oz. Bottle Catsup | 8 for \$1 |
| Dole Sliced Pineapple, 1½ Size Can | 5 for \$1 |
| Treesweet Orange Juice, 6-Oz. Can | 10 for \$1 |
| Three Sisters Whole Kernel Corn, 303 Can | 8 for \$1 |
| Hunt's 300 Tomato Juice | 10 for \$1 |
| Cock Walk Pears, Large 2½ Can | 4 for \$1 |
| Camay or Lux Reg. Size Bar Soap | 10 for \$1 |
| Waxtex Large Rolls Wax Paper | 6 for \$1 |
| GERBER'S BABY FOOD Strained..... 12 for 79c | Chopped LEADWAY MILK OUR OWN CANNED MILK 3 for 29c 8 FOR \$1.00 |

Perfumed Gulf Stream on Way England as Publicity Promotion

By REYNOLDS KNIGHT
NEW YORK — Here's how one business man, casting a scent upon the waters, got some swift, sweet returns:

Some weeks ago a Connecticut perfume manufacturer, Charley Granville, poured \$25,000 worth of \$18-an-ounce perfume into the ocean at Miami, Fla., expecting the Gulf Stream to carry it to England. A short time later, his sell-the-smell showmanship paid off with an order for the product from one of London's largest department stores. The scented waters hadn't yet reached England, of course, but news of Granville's unique promotion had.

The University of Miami's Oceanographic Department cooperated in the experiment in the hope it would provide scientific data on the path of the Gulf Stream. The oceanographers figured the perfume might reach England by Christmas. Confirmation that it was en route was received several weeks after the dumping when a freight captain reported his ship had run into a perfumed oil slick off Cape Lookout, N. C.

Granville figures such stunts pay off. Several years ago he seeded the clouds over an Eastern city with perfume and dry ice, producing scented snow (and sales). He topped that later by spattering Paris itself with scented rain.

84-YEAR SPAN—Many firms have made news with the frequency and suddenness of their top-management changes. However, the management team of the Bulova Watch Co., world's largest manufacturer of jeweled watches, has ticked along for 84 years under the leadership of only two presidents—Joseph E. Bulova, the founder, who died in 1935, and John H. Ballard, who started as a \$4-a-week office boy 50 years ago and became president in 1935, the post from which he is now retiring.

The third president is Harry B. Henshel, who joined the firm 21 years ago and has already served as a sales representative, assistant secretary, corporation secretary, vice president and executive vice president. He is also a vice president of the Bulova Watch Company, Canada, Ltd., a trustee of the unique Joseph Bulova School of Watchmaking, which provides tuition-free training for the handicapped, and a director of Bulova Research and Development Laboratories, which is a major developer of timing devices, fuses and other precision components for rockets and missiles.

Henshel's personal interests are as diverse as his company's. One of his avocations is timing track meets, and he's usually the man at the tape at the big meets in the New York area. Another hobby is growing orchids.

THINGS TO COME—If you want to know how uncomfortable you are, there's a "discomfort index finder," a wheel-shaped instrument that matches up a temperature dial with the relative humidity percentage to give you the answer. For those bored with water-skiing, there's a new thrill vehicle, a crow's-nest atop a 14-foot aluminum mast set in a sphere made of fiber glass. The rider sets the craft in motion by shifting his weight back and forth. A spray-and-press chemical process permits custom tailors to put permanent creases in wool suits.

BARTER BLIGHT—Bartering of U. S. surplus farm commodities in international trade has been termed "depressing to farm prices, destructive of dollar exports and ineffectual in reducing the size of surpluses or the cost of surplus storage." A committee representing all major groups of the U. S. grain industry has told the House Committee on Agriculture it opposes all-out barter because bartered grain is taken from government stockpiles to satisfy foreign demand that would otherwise be served from current production.

When this demand is not met in the farmer's free market, the group said, prices to farmers tend to fall below the government's loan level and the government is forced to take over "an equal amount or an even larger amount" and add it to the surplus stockpile. The result is that storage costs are not reduced and exports are not increased. "To the extent that government grain is loaded out of elevators and exported for bar-

PROSPERITY NOTE—"The help is sorrier than it ever was," complains the manager of a domestic employment agency. Says another: "We have a problem of getting hold of anybody who wants to work period."

Everywhere, there are reports of household help getting harder to find, more demanding, with the rebound in prosperity. In the West, a baby-sitter organization demands free dinners for sitters' husbands. In the East, full-time domestics get not only the usual radio and TV set in their rooms, but often the use of a car on week-ends.

One solution to the increasing domestic shortage of domestics: Agencies are doing a booming business by supplying help from Britain, Germany and the Scandinavian countries at a fee that includes ship or air transportation.

BITS O' BUSINESS—The Government will conduct a surplus property auction in October via closed-circuit TV, showing bidders the items on large screens in six cities. . . . Dismayed by skidding sales and rising complaints from customers and dealers, an appliance maker is spending \$10 million to repair or replace some 40,000 faulty home laundry machines. . . . Plastic boats, pushing for a 40 per cent share of the market, are straining the ability of chemical companies to produce the necessary ingredients.

Korean Vet Medals Now Available

Veterans of the Korean Conflict are advised by Bessie Slonecker, Veterans Service Officer, that two bronze service medals have recently become available through all branches of the U. S. armed forces.

These are the National Defense Service Medal, awarded for active duty anywhere between June 27, 1950, and July 27, 1954; and the Korean Service Medal, awarded for service in the Far East in connection with the fighting in Korea. A third medal, the United Nations Service Medal, awarded to those with duty in the Korean combat area, has been available for some time.

Veterans who wish to apply for these and any other medals to which they may be entitled may do so through their particular branch of service. Simply print your name, address, rank and service serial number on a card or letter asking for "all the service medals to which I am entitled."

The appropriate branch, as listed below, has the personal military record before sending out the medals, so replies may take some time. The addresses are:

- Army—Commanding Officer, Army Records Center, 9700 Page Blvd., St. Louis 14, Mo.
- Navy—Navy Records Management Center, Awards and Decorations Division, 9700 Page Blvd., St. Louis 14, Mo.
- Marines—Commandant, U. S. Marine Corps, Decorations and Medals Branch, Washington 25, D. C.
- Air Force (if now a reservist)—Commander, Air Records Center, 3800 York St., Denver, Colo.
- Air Force (if not now a reservist)—Commandant, Air Force Records Center, 9700 Page Blvd., St. Louis 14, Mo.
- Coast Guard—Commandant, U. S. C. G. Headquarters, Washington 25, D. C.

My Neighbors



"My boss thinks I'm working for him, my wife thinks I'm working for her—but only the income tax people are right!"

Farm-Fresh Produce

SEEING IS BELIEVING!
LET US PROVE IT TO YOU!
COME IN—SEE FOR YOURSELF

- LARGE SOLID HEAD**
LETTUCE
2 for 15¢
- LARGE BELL** Medium Size
PEPPERS
5¢ lb.
- BEAUTIFUL DELICIOUS FREESTONE**
PEACHES
3 lbs. 25¢
- BARTLETTS**
PEARS
3 lbs. 25¢

IN PERSON
A
LOVELY POARS MODEL
All Day Friday
and Saturday
to
Demonstrate
the New
GRANNY GOOSE
Line of
Potato Chips

When Quality counts...
Count on our MEATS

DOUBLE YOUR MONEY BACK GUARANTEE

- FARMER JOHN'S**
HAM SHANK PORTION **39¢ lb.**
WHOLE HAMS **45¢ lb.**

- HAM BUTT PORTION** **49¢ lb.**
HAM CENTER SLICES **89¢ lb.**
- FRESH LOCAL**
FRYING RABBITS WHOLE OR CUT UP **49¢ lb.**
- HOME-MADE**
PORK SAUSAGE **39¢ lb.**
- ALEX MORNING FRESH** 1-Lb. Cartons
POTATO SALAD **19¢ ea.**
- LUER'S FRANKS** **45¢ lb.**

WESTERN FARMS MARKET

24020 Narbonne Ave., Lomita Specials for Thurs. thru Sun., Aug. 20-21-22-23
(Where Arlington becomes Narbonne in Lomita)